INVITATION
CONFERENCE
2017
SEPTEMBER 27 – 28
ELBPHILHARMONIE
HAMBURG

CULTURE MEETS
URBAN DEVELOPMENT

REGISTRATION:
LEBENDIGE-STADT.DE/KONGRESS

PARTICIPATION IS FREE
FOR REPRESENTATIVES
OF PUBLIC AUTHORITIES
CONFERNECE 2017
CULTURE MEETS
URBAN DEVELOPMENT

WE ARE LOOKING FORWARD TO
MEETING YOU IN HAMBURG FROM
SEPTEMBER 27 TO 28, 2017

WELCOME TO HAMBURG

The story of the construction of Elbphilharmonie is a turbulent one. By now, it has become Hamburg’s new landmark and has attracted the people’s curiosity and enthusiasm. Since November 2016, more than two million visitors have entered the plaza. Join us and experience the uniqueness of this concert hall.
FOUNDATION AWARD 2017: The most vivid city partnership

City partnerships help foster international understanding. In this 21st century global and digital world, these are still of great importance. We will honor cities for vivid city partnerships that foster the exchange and the sense of community among their citizens.

September 27, 2017
7:30 p.m. Admission
8:00 p.m. Foundation Award Ceremony

The event is chaired by:
Dr. Andreas Mattner
Chairman of the Executive Committee
“Lebendige Stadt” Foundation

Speakers:
Gunther Adler
Parliamentary State Secretary
Federal Ministry for the Environment, Nature Conservation, Building, and Nuclear Safety

Kaspar Kraemer
Dipl.-Ing. Architect BDA
Kaspar Kraemer Architekten

Christoph Lieben-Seutter
General and Artistic Director
Elbphilharmonie

Alexander Otto
Chairman of the Board of Trustees
“Lebendige Stadt” Foundation

Henriette Reker
Lady Mayor
City of Cologne

Followed by Get-together (beverages only)

September 28, 2017
9:30 a.m. Get-together
10:00 a.m. Start of the Conference

Welcome Speech
Olaf Scholz
Lord Mayor
City of Hamburg

Introduction:
Culture as a Driver for the City

Martine Reicherts
Director General for Education, Youth, Sport, and Culture, European Commission

11:20 a.m. – 11:50 a.m.
Networking and Coffee Break

Marseille:
Cultural Lighthouses still en vogue?

Prof. Dr. Nicola Colin
Professor for Cultural Sciences
University of Aix-Marseille
Panel Discussion: Cultural Heritage – Blessing or Curse for Urban Development?

- Annekatrin Klepsch
  Mayor
  City of Dresden

- Matthias Kehlbecker
  Managing Director and Architect
  Kohlbecker Gesamtplan

- Prof. Dr. Verena Metze-Mangold
  President
  German UNESCO Commission

- Prof. Jörn Walter
  Chief Building Director
  City of Hamburg

- Host: Herbert Schalchtzoff
  Chief Editor for Politics
  Hamburg 1

1:10 p.m.
Networking and Lunch

2:10 p.m.
Announcement of the Conference 2018

- Alexander Otto
  Chairman of the Board of Trustees
  “Lebendige Stadt” Foundation

Panel Discussion: Artists look for their own Space, but how much Space can Cities spare?

- Thomas Baumgärtel
  Artist

- Corny Littmann
  Managing Director
  Schmidts Tivoli GmbH

- Dr. Dorothee Stapelfeldt
  State Minister for Urban Development and Environment
  City of Hamburg

- Host: Bernadette Spinnen
  Director Munster Marketing
  Chairwoman bcsd

To the Point: The “Mayor” Discussion Round

- Barbara Bosch
  Lady Mayor
  City of Reutlingen

- Thomas Geisel
  Lord Mayor
  City of Düsseldorf

- Burkhard Jung
  Lord Mayor
  City of Leipzig

- Dr. Dieter Salomon
  Lord Mayor
  City of Freiburg i. B.

- Host: Prof. Dr. Gesa Birnkraut
  Deputy Chairwoman
  Advisory Board for the “Initiative Creative Industries” of the Federal Government
CONFERENCE:
CULTURE MEETS URBAN DEVELOPMENT
SEPTEMBER 28, 2017
ELBPHILHARMONIE
RECITAL HALL

3:50 p.m.
Networking and Coffee Break

4:20 p.m.
What can we learn from ...

... Neunkirchen, a City that relies on Culture as a driving Force for Urban Development?

Jürgen Fried
Lord Mayor
City of Neunkirchen

... the Cultural Capital of Wroclaw?

Rafał Dutkiewicz
Mayor
City of Wroclaw

Special Guest:
My City of the Future: diverse and colorful

Dr. Auma Obama
Chief Executive
Sauti Kuu Foundation

5:30 p.m.
End of the Conference

EVENING EVENT:
A HAMBURG RHAPSODY
SEPTEMBER 28, 2017
ELBPHILHARMONIE
GRAND HALL

7:30 p.m.
Admission

8:00 p.m.
Begin of the Concert

Production by
Michael Batz
Theater Maker and Scenographer

Followed by Get-together (beverages only)

... featuring the youth orchestra “The Young ClassX”
CAPACITIES
The seating capacities are limited. The conference will take place in the Recital Hall of Elbphilharmonie. Due to the high demand, we will also broadcast the conference live into the adjacent “Grand Ensemble” hall of Elbphilharmonie’s Westin Hotel. Please note: At the moment, we cannot guarantee you a seat in either of the two halls. We will provide you with details about your seat along with other event information approximately three weeks before the conference. We would like to apologize beforehand in case there is no free seat available for you in the Recital Hall. It is possible that seats will become available during the course of the conference and that you can change between the halls. But we cannot guarantee it. However, you will be guaranteed a seat in the Grand Hall for the Foundation Award Ceremony on September 27 and for the evening event on September 28, once your registration has been confirmed.

LOCATION
Elbphilharmonie, Platz der Deutschen Einheit 1, 20457 Hamburg
September 27, 7:30 p.m.: Foundation Award Ceremony in the Grand Hall
September 28, 9:30 a.m.: Conference in the Recital Hall
7:30 p.m.: Evening Event in the Grand Hall

COSTS
The conference fee of €250 plus VAT includes attendance at the conference as well as the award ceremony and the concert. There are no discounts for attending individual parts of the conference. The price stated is per person. Hotel and travel costs are not included in the cost. Participation is free for representatives of public authorities.

REGISTER ONLINE AT WWW.LEBENDIGE-STADT.DE/KONGRESS
For questions, please e-mail events@lebendige-stadt.de or call +49 (0)40 6087 6176.
You may cancel your registration free of charge up until August 18, 2017. English interpreting services and translations will be available for the conference. The “Lebendige Stadt” Foundation reserves the right to change the program in the event of unforeseeable circumstances.

This invitation is subject to the condition that all required approvals have been issued by the responsible entities.

HOTEL ROOM RATES (incl. breakfast)

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| REICHSHOF HAMBURG
  Kirchenallee 34-36                      | €189.00    | Tel. +49 (0)40 370 2590     | 16.08.2017   |
| 25 HOURS HOTEL HAFENCITY
  Überseestreet 5                         | €176.00    | Tel. +49 (0)40 257 777 255 | 16.08.2017   |
| HYPERION HOTEL HAMBURG
  Amsinckstrasse 31                       | €149.00    | Tel. +49 (0)40 7259 5496   | 27.08.2017   |
| HOLIDAY INN HAMBURG
  Blumberger Neuer Deich 14               | Starting at €184.00 | Tel. +49 (0)40 7864 9888   | 16.08.2017   |
| IBIS HAMBURG CITY
  Amsinckstrasse 3                        | €97.00     | Tel. +49 (0)40 309 9860    | 05.07.2017   |

HOTEL & INFORMATION
YOU CAN BOOK A HOTEL ROOM DIRECTLY AT THE RATES LISTED. PLEASE REFER TO “LEBENDIGE STADT”.

You can book a hotel room directly at the rates listed. Please refer to “Lebendige Stadt”.

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Koalitionsmanagement

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