



INVITATION CONFERENCE 2017

SEPTEMBER 27 – 28
ELBPHILHARMONIE
HAMBURG



**CULTURE MEETS
URBAN DEVELOPMENT**

REGISTRATION:
LEBENDIGE-STADT.DE/KONGRESS



PARTICIPATION IS FREE
FOR REPRESENTATIVES
OF PUBLIC AUTHORITIES



CONFERENCE 2017 CULTURE MEETS URBAN DEVELOPMENT

WE ARE LOOKING FORWARD TO
MEETING YOU IN HAMBURG FROM
SEPTEMBER 27 TO 28, 2017



WELCOME TO HAMBURG

The story of the construction of Elbphilharmonie is a turbulent one. By now, it has become Hamburg's new landmark and has attracted the people's curiosity and enthusiasm. Since November 2016, more than two million visitors have entered the plaza. Join us and experience the uniqueness of this concert hall.

AWARD CEREMONY:

SEPTEMBER 27, 2017
ELBPILHARMONIE
GRAND HALL

FOUNDATION AWARD 2017:

The most vivid city partnership

City partnerships help foster international understanding. In this 21 century global and digital world, these are still of great importance. We will honor cities for vivid city partnerships that foster the exchange and the sense of community among their citizens.

September 27, 2017

7:30 p.m. Admission

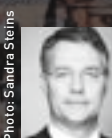
8:00 p.m. Foundation Award Ceremony

The event is chaired by:

Dr. Andreas Mattner

Chairman of the Executive Committee
"Lebendige Stadt" Foundation

Speakers:



Gunther Adler

Parliamentary State Secretary
Federal Ministry for the Environment, Nature
Conservation, Building, and Nuclear Safety



Kaspar Kraemer

Dipl.-Ing. Architect BDA
Kaspar Kraemer Architekten



Christoph Lieben-Seutter

General and Artistic Director
Elbphilharmonie



Alexander Otto

Chairman of the Board of Trustees
"Lebendige Stadt" Foundation



Henriette Reker

Lady Mayor
City of Cologne

Followed by Get-together (beverages only)

CONFERENCE: CULTURE MEETS URBAN DEVELOPMENT

SEPTEMBER 28, 2017
ELBPILHARMONIE
RECITAL HALL

September 28, 2017

9:30 a.m. Get-together

10:00 a.m. Start of the Conference



Dr. Andreas Mattner

Chairman of the Executive Committee
"Lebendige Stadt" Foundation

Welcome Speech



Olaf Scholz

Lord Mayor
City of Hamburg

Introduction:

Culture as a Driver for the City



Martine Reicherts

Director General for Education,
Youth, Sport, and Culture,
European Commission

11:20 a.m.

–

11:50 a.m.

Networking and Coffee Break

Marseille:

Cultural Lighthouses still en vogue?



Prof. Dr. Nicole Colin

Professor for Cultural Sciences
University of Aix-Marseille

CONFERENCE: CULTURE MEETS URBAN DEVELOPMENT

SEPTEMBER 28, 2017
ELBPHILHARMONIE
RECITAL HALL

Panel Discussion: Cultural Heritage – Blessing or Curse for Urban Development?

Photo: Daniel Heine



Annetra Klopsch
Mayor
City of Dresden



Matthias Kohlbecker
Managing Director and Architect
Kohlbecker Gesamtplan

Photo: DUK



Prof. Dr. Verena Metze-Mangold
President
German UNESCO Commission

Photo: BSW



Prof. Jörn Walter
Chief Building Director
City of Hamburg



Host: Herbert Schalthoff
Chief Editor for Politics
Hamburg 1

1:10 p.m.
–
2:10 p.m.

Networking and Lunch

Announcement of the Conference 2018



Alexander Otto
Chairman of the Board of Trustees
“Lebendige Stadt” Foundation

Artists, Creative Minds, Hipsters – Vitalization of Quarters or first Signs of Gentrification?

Photo: Jörn Kipping



Dr. Carsten Brosda
State Minister for Culture
City of Hamburg

Panel Discussion: Artists look for their own Space, but how much Space can Cities spare?



Thomas Baumgärtel
Artist

Photo: Stefan Matzkorn



Corny Littmann
Managing Director
Schmidts Tivoli GmbH

Photo: Bina Engel



Dr. Dorothee Stapelfeldt
State Minister for Urban
Development and Environment
City of Hamburg



Host: Bernadette Spinnen
Director Münster Marketing
Chairwoman bcsc

To the Point: The “Mayor” Discussion Round

Photo: city of Reutlingen



Barbara Bosch
Lady Mayor
City of Reutlingen

Photo: Wilfried Meyer



Thomas Geisel
Lord Mayor
City of Düsseldorf

Photo: city of Leipzig



Burkhard Jung
Lord Mayor
City of Leipzig



Dr. Dieter Salomon
Lord Mayor
City of Freiburg i. B.



Host: Prof. Dr. Gesa Birnkraut
Deputy Chairwoman
Advisory Board for the “Initiative Creative
Industries” of the Federal Government

CONFERENCE: CULTURE MEETS URBAN DEVELOPMENT

SEPTEMBER 28, 2017
ELBPHILHARMONIE
RECITAL HALL

3:50 p.m.
–
4:20 p.m.

Networking and Coffee Break

What can we learn from ...

... Neunkirchen, a City that relies on Culture
as a driving Force for Urban Development?



Jürgen Fried
Lord Mayor
City of Neunkirchen

... the Cultural Capital of Wrocław?



Rafał Dutkiewicz
Mayor
City of Wrocław

Special Guest:

My City of the Future: diverse and colorful



Dr. Auma Obama
Chief Executive
Sauti Kuu Foundation

5:30 p.m.

End of the Conference

EVENING EVENT: A HAMBURG RHAPSODY

SEPTEMBER 28, 2017
ELBPHILHARMONIE
GRAND HALL

September 28, 2017

Evening Event: A Hamburg Rhapsody
Location: Elbphilharmonie, Grand Hall

7:30 p.m. Admission

8:00 p.m. Begin of the Concert



**Production by
Michael Batz**
Theater Maker and Scenographer

Followed by Get-together (beverages only)

... featuring the
youth orchestra
“The Young
ClassX”



HOTELS & INFORMATION

CAPACITIES

The seating capacities are limited. The conference will take place in the Recital Hall of Elbphilharmonie. Due to the high demand, we will also broadcast the conference live into the adjacent “Grand Ensemble” hall of Elbphilharmonie’s Westin Hotel. Please note: At the moment, we cannot guarantee you a seat in either of the two halls. We will provide you with details about your seat along with other event information approximately three weeks before the conference. We would like to apologize beforehand in case there is no free seat is available for you in the Recital Hall. It is possible that seats will become available during the course of the conference and that you can change between the halls. But we cannot guarantee it. However, you will be guaranteed a seat in the Grand Hall for the Foundation Award Ceremony on September 27 and for the evening event on September 28, once your registration has been confirmed.

HOTELS & INFORMATION

YOU CAN BOOK A HOTEL ROOM DIRECTLY AT THE RATES LISTED. PLEASE REFER TO “LEBENDIGE STADT”.

HOTEL	ROOM RATES (incl. breakfast)	CONTACT	CONTINGENT (until)
REICHSHOF HAMBURG Kirchenallee 34–36	€189.00	Tel. +49 (0)40 370 2590 info@hamburg-reichshof.com	16.08.2017
25 HOURS HOTEL HAFENCITY Überseeallee 5	€176.00	Tel. +49 (0)40 257 777 255 res.hafencity@25hours-hotels.com	16.08.2017
HYPERION HOTEL HAMBURG Amsinckstraße 39	€149.00	Tel. +49 (0)40 7259 5496 hyperion.hamburg@h-hotels.com	27.08.2017
HOLIDAY INN HAMBURG Billwerder Neuer Deich 14	Starting at €104.00	Tel. +49 (0)40 7884 8888 info@hi-hamburg.de	16.08.2017
IBIS HAMBURG CITY Amsinckstraße 3	€97.00	Tel. +49 (0)40 309 9860 H8740@accor.com	05.07.2017

MOBILITY



Journey planner
HVV



Taxi app
Hamburg

LOCATION

Elbphilharmonie, Platz der Deutschen Einheit 1, 20457 Hamburg

September 27, 7:30 p.m.: Foundation Award Ceremony in the Grand Hall

September 28, 9:30 a.m.: Conference in the Recital Hall

7:30 p.m.: Evening Event in the Grand Hall

COSTS

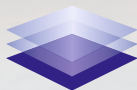
The conference fee of €250 plus VAT includes attendance at the conference as well as the award ceremony and the concert. There are no discounts for attending individual parts of the conference. The price stated is per person. Hotel and travel costs are not included in the cost. Participation is free for representatives of public authorities.

REGISTER ONLINE AT WWW.LEBENDIGE-STADT.DE/KONGRESS

For questions, please e-mail events@lebendige-stadt.de or call +49 (0)40 6087 6176

You may cancel your registration free of charge up until August 18, 2017. English interpreting services and translations will be available for the conference. The “Lebendige Stadt” Foundation reserves the right to change the program in the event of unforeseeable circumstances.

This invitation is subject to the condition that all required approvals have been issued by the responsible entities.



Initiative
Transparente
Zivilgesellschaft



“Lebendige Stadt” Foundation

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Theatre Maker and Scenographic Artist

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We thank our supporters and joined organizers

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